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Portrait

Objective

It is the approach of jugendnetz-berlin.de to improve the internet accessibility in Berlin youth centres. The programme will support an increased co-operation and networking between schools and other organisations for young people to implement the use of the internet in their daily life in form of projects and initiatives from both sides. Besides in each district one centre of excellence will receive special resources and vocational training in the field of new- and media technology to support the other youth organisations and schools in their work and in the different projects.

Implementation

The programme jugendnetz-berlin.de started 2001 due to an initiative by the Regional Secretary for Education, Youth and Sports in co-operation with the Berlin Youth and Family Foundation, the Foundation Democratic Youth and the German Children and Youth Foundation. It reflects very strongly the heterogeneous background and structure of the Berlin work with adolescent people apart from the formal education. Based upon voluntary participation this approach will build a good groundwork upon which children and adolescent will be led towards a broad based active use of the internet and variety of new technologies.



Elements of the programme

Promotional programme

- @ support of centres of excellence in each district who counsel youth centres and schools in the use of new media and technology and build a network of the different organisations involved
- @ support of youth work institutions implementing new media in their educational work (under the heading of "JugendInfoPoints")
- @ support of co-operations between schools and youth work
- @ support of district-spanning innovative projects

The internet portal and services jugendnetz-berlin.de

- @ information and communication platform of the programme and educational and pedagogic work with children and youth in Berlin

Educational traineeship and further education in the work with new media

- @ trainings for professionals of youth centres and schools, provided by *BITS21*, *KON TE XIS* and *Landesinstitut für Schule und Medien LISUM* (Regional Institute for School and Media)

Events and specific conferences

- @ like *Netd@ys Berlin* and *young media park*, which are events in the field of new media and technology, here especially focusing the sector 'children and youth'.

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Results

out of 1500 projects through Berlin supported by this programme so far

- @ Introduction of centres of excellence in all twelve districts of Berlin. They are counselling and networking between the (formal and informal) educational organisations working with new media in the district.
- @ Initiated by *NetD@ys Team Berlin* co-operation with Microsoft Germany who support the centres of excellence in their work.
- @ 173 organisations of child- and youth work have been supported as *JugendInfoPoints*, 81 of them received technical equipment in the first year. Since 2003 media-pedagogic projects are supported.
- @ 3 district-spanning projects are supported: *comp@ss* – a certificate for the right use of the Internet, *Nexx-Media* – online youth radio and internet tv and *SMART-Board-Reise* – children get in contact with touchscreens at day care centres. 120 providers awarded over 6.000 comp@ss-certificates in different categories. 443 projects with about 2.500 young people took part in over 150 interactive *Netzstadt* games. In 2004 a digital painting competition (“SMART Board Reise”) for participants from four to six years started to support their creativity with the help of new media. An online-gallery exhibited the paintings. Until now 600 children from 41 institutions took part.
- @ 26 co-operations projects between schools and youth work in 11 districts
- @ The internet portal www.jugendnetz-berlin.de was introduced 2001. Since it has been visited by 55.000 visitors per month. A discussion board for adolescents and parents regarding current youth issues as well as for professional exchange between teachers, pedagogues etc. has been installed. Additionally the portal is a support for the different projects within and also outside of this funding programme.
- @ A free of charge internet service, including webhosting, is available for all Berlin youth work centres. Current stats: 764 domains, 2500 mail accounts, 406 FTP accounts, 36 mailing lists and 214 MySQL databases. Traffic of 537.000 visits in December 2007.
- @ About 10.372 teachers and social workers attended trainings of *BITS21*, *KON TEXIS* and the Regional Institute for School and Media to qualify for their work so far. To support an on-going media education in day care centres for children and young people, schools and youth institutions a vocational training called *Fachprofil Medienbildung* is run by *BITS21* in cooperation with *SFBB (Institute for socio-pedagogical education Berlin Brandenburg)*. Since January 2008 a *Parents-Media-Trainer* is offered by a supporting association for Youth and Social Work. It is a vocational training for media pedagogic parental involvement.
- @ Evaluation on jugendnetz-berlin.de, results were published by Delphi Publishing House in 2003.
- @ Media events like the *Netd@ys* in 2002 - 100 internet related activities in all districts of Berlin as a co-operation of local youth centres, schools and the centres of excellence. Over 2000 children, young people, child care workers and parents participated.
- @ 2003 network formation of media pedagogic projects in seven European capitals (Berlin, Brussels, Madrid, Prague, Sofia, Vilnius and Vienna) *MetroYouth.net*, meetings of youth work professionals, youth meeting and co-operating projects
- @ annual expert conferences organized by *Landesarbeitsgemeinschaft Medienarbeit e.V.* to connect Berlin youth work
- @ annual expert conferences organized by the German Children and Youth Foundation for co-operation between youth welfare services and schools

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- @ conferences for media education in Berlin day care centres, IBM supports *KidSmart* programme 2005, 2006 and 2007 media education in day care centres and primary schools, support of self-initiated media projects in 7 day care centres
- @ since 2001 organisation and support of *Netd@ys Berlin Europe*: a website for children and youth throughout Germany to learn express themselves with the help of new media. Over 15.000 children, youth, child care worker and parents take part in about 500 events in all districts every year.
- @ Since 2002 *jugendnetz-berlin.de* participation with *music media park e.V.* at *IFA*, a well known trade fair on new media technology, and *YOU*, Europes biggest youth exhibition, focusing on projects about vocational training.
- @ In 2005 and 2006 over 1.000 10th to 12th grade pupils from 46 Berlin schools make themselves familiar with working processes and job descriptions of companies at *IFAtour jugendnetz-berlin.de*. It was organised by *music media park e.V.* in co-operation with *Messe Berlin*.
- @ IBM's support programme *KidSmart* became co-operation partner in 2004. 180 Berlin child care centres participated, they received 220 *Young Explorers* - computers equipped with early learning software- digital cameras and colour printers, *BITS 21* organises vocational trainings and exchange of experiences, since 2003 1.771 child care workers took part, support from "Deutsche Telekom", "MAGIX", "AntiVir", "Arcor", "Tivola" and other companies
- @ IBM equips centres of excellence, *BITS 21* and district-spanning projects with hardware packages, Microsoft Germany provided software
- @ Since 2005 the media award "MediaMax" of "jugendnetz-berlin.de" is given to out-standing projects, concepts and ideas for youth work with media, 154 projects, which involved more than 71.000 children and young people, applied, 13 won the award and 9 projects were given a special award, they all got a cup, a certificate and prize money or non-cash prizes
- @ Support of "*steps into future*", a programme for job information and orientation, a co-operation between the Berlin Youth and Family Foundation and the Media Institute Berlin Brandenburg, until now 69 multimedia-based projects concerning media and IT- traineeships and job descriptions in 81 institutions were arranged